



INFORMATION PACK

WWW.RUBYREIGNEVENTS.CO.UK

RUBY REIGN EVENTS

INTRODUCTION

FORMED IN 2023, RUBY REIGN EVENTS LTD HAS QUICKLY BECOME ONE OF THE TRUSTED PARTNERS TO ITS CUSTOMERS IN PROVIDING HOSPITALITY STAFF FOR THEIR PRIVATE, PUBLIC & CORPORATE EVENTS, AS WELL AS ESTABLISHING THEMSELVES AS ONE OF THE UKS MOST EXCITING EVENT PLANNERS.

150+

EVENTS STAFFED IN 2025

COVERING WEDDINGS, BIRTHDAY PARTIES, CORPORATE EVENTS, HEN DOS, ENGAGEMENT PARTIES + MUCH MORE

6+

EVENTS PLANNED IN 2025

THROUGHOUT THE UK.





OUR MISSION

CREATE UNFORGETTABLE EXPERIENCES BY
BLENDING PROFESSIONALISM WITH
PERSONALITY, THROUGH OUR STAFFING AND
CURATING OF EVENTS.

OUR VISION

OUR VISION IS TO BECOME THE LEADING NAME IN
EVENT HOSPITALITY AND PLANNING,
CELEBRATED FOR REDEFINING THE GUEST
EXPERIENCE.

KEY PRODUCTS & SERVICES

HERE ARE JUST SOME OF OUR FANTASTIC SERVICES AT RUBY REIGN EVENTS:



BAR & FRONT OF HOUSE STAFF



EVENT/ WEDDING COORDINATORS



EVENT PLANNING



PROMO STAFF



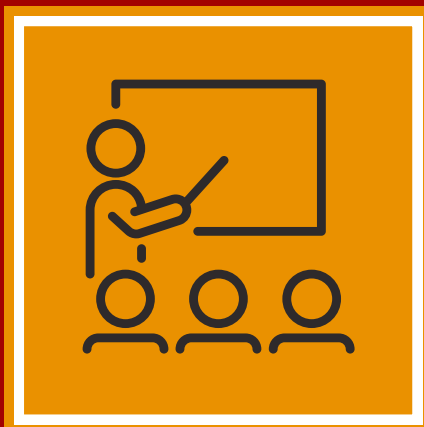
MIXOLOGISTS



ENTERTAINMENT



GLASSWARE
HIRE



STAFF TRAINING

LEADERSHIP TEAM



JACK

CEO

INDUSTRY EXPERIENCE:
14 YEARS
FAVOURITE COCKTAIL:
LYNCHBURG LEMONADE
**FAVOURITE SONG AT AN
EVENT:**
FOOTLOOSE



DANIEL

*HEAD OF FINANCE &
TECHNICAL OPERTAIONS*

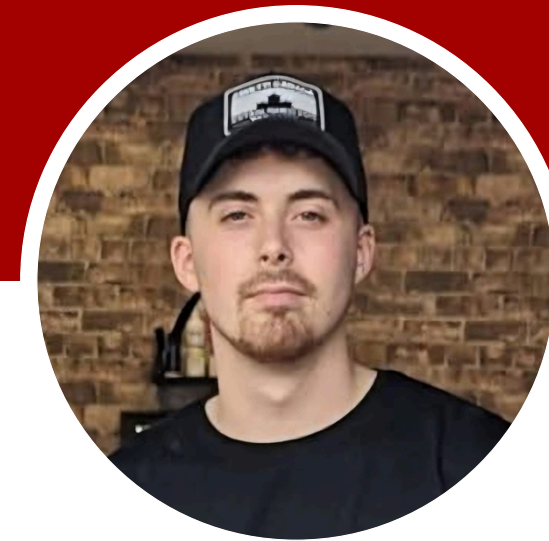
INDUSTRY EXPERIENCE:
10 YEARS
FAVOURITE COCKTAIL:
MARGARITA
**FAVOURITE SONG AT AN
EVENT:**
SWEET CAROLINE



KIERAN

*HEAD OF CONTENT &
MARKETING*

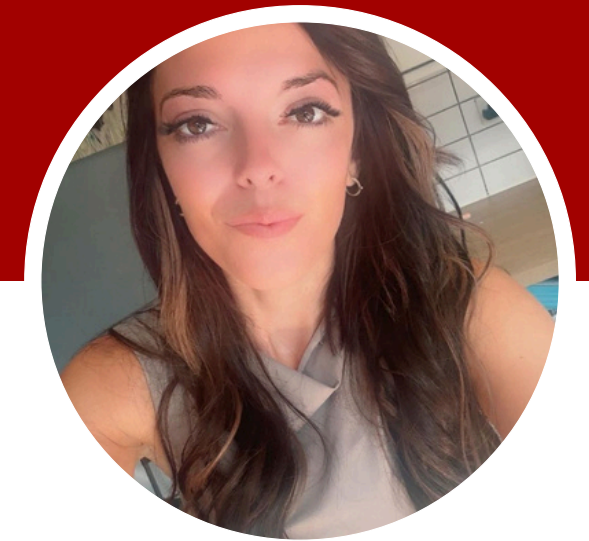
INDUSTRY EXPERIENCE:
8 YEARS
FAVOURITE COCKTAIL:
DISARONNO SOUR
**FAVOURITE SONG AT AN
EVENT:**
CHRIS BROWN - RUN IT



AARON

*TRAINING &
DEVELOPMENT
MANAGER*

INDUSTRY EXPERIENCE:
8 YEARS
FAVOURITE COCKTAIL:
ESPRESSO MARTINI
**FAVOURITE SONG AT AN
EVENT:**
CLASSIC - MKTO



EMILY

TALENT LEAD

INDUSTRY EXPERIENCE:
5 YEARS
FAVOURITE COCKTAIL:
PINK GIN & LEMONADE
**FAVOURITE SONG AT AN
EVENT:**
9 TO 5



FRONT OF HOUSE STAFF

- ✓ PROFESSIONAL FRONT-OF-HOUSE STAFF (TRAINED IN FOOD & BEVERAGE SERVICE)
- ✓ SUPPORT WITH SETUP, TABLE SERVICE, AND CLEAR DOWN
- ✓ GUEST MEET & GREET ASSISTANCE
- ✓ SMART ALL-BLACK UNIFORM AS STANDARD
- ✓ TABLE SETTING & SERVICE COORDINATION WITH PLANNERS/CATERERS
- ✓ SERVICE OF CANAPÉS, PLATED MEALS, AND DRINKS
- ✓ OPTIONAL ASSISTANCE WITH SPEECHES, CAKE CUTTING, OR TOASTS
- ✓ COORDINATION OF WELCOME DRINKS AND TOASTS



BAR STAFF

- ✓ PROFESSIONAL BAR STAFF
(TRAINED IN BAR)
- ✓ ASSISTANCE WITH WELCOME DRINKS,
SERVING DRINKS & CLEARING GLASSES
- ✓ ALL-BLACK STAFF UNIFORM
- ✓ AT LEAST ONE TRAINED MIXOLOGIST
ON YOUR EVENT TEAM
- ✓ BAR KIT PROVIDED (JIGGERS,
SPEED POURERS, STRAINERS, ETC.)
- ✓ STAFF FOR SETUP, SERVICE & BREAKDOWN
- ✓ COORDINATION OF WELCOME
DRINKS & TOASTS
- ✓ BASIC COCKTAIL SERVICE
(UP TO 4 SIGNATURE DRINKS)
- ✓ GUIDANCE ON ALCOHOL QUANTITIES
& SHOPPING LISTS



WEDDING/ EVENT COORDINATORS

MAKE EVERY MOMENT EFFORTLESS WITH OUR EXPERT EVENT AND WEDDING COORDINATORS. FROM PLANNING EVERY DETAIL TO FLAWLESSLY EXECUTING YOUR VISION, OUR TEAM ENSURES YOUR SPECIAL DAY OR EVENT RUNS SMOOTHLY, LEAVING YOU FREE TO ENJOY EVERY UNFORGETTABLE MOMENT.

01

ORGANISED & DETAIL ORIENTED

KEEPS EVERY ASPECT ON TRACK, ENSURING NOTHING IS OVERLOOKED.

02

PROBLEM-SOLVERS

QUICK THINKING AND CALM UNDER PRESSURE TO HANDLE ANY CURVEBALLS.

03

EXCELLENT COMMUNICATORS

CLEAR, PROFESSIONAL, AND PERSONABLE WITH CLIENTS AND VENDORS.

04

CREATIVE & VISIONARY

BRINGS IDEAS TO LIFE, TURNING CONCEPTS INTO UNFORGETTABLE EXPERIENCES.

GLASSWARE HIRE



HI-BALL GLASSES

TALL, STYLISH, AND PERFECT FOR
YOUR FAVORITE MIXED DRINKS OVER
ICE



PINT GLASSES

CLASSIC AND VERSATILE, PERFECT
FOR BEERS, ALES, AND REFRESHING
LONG DRINKS



WINE GLASSES

CURVED TO ENHANCE AROMA AND
TASTE, PERFECT FOR REDS OR
WHITES



CHAMPAGNE FLUTES

SLIM AND SPARKLING, KEEPS
BUBBLES LIVELY FOR EVERY
CELEBRATION



COCKTAIL GLASSES

ICONIC AND ELEGANT, MADE FOR
SHAKEN OR STIRRED COCKTAILS



ENTERTAINMENT SUPPLIER

BRING YOUR EVENT TO LIFE WITH OUR TOP-TIER ENTERTAINMENT SERVICES! FROM DJS WHO KEEP THE PARTY MOVING, TO CHARISMATIC HOSTS WHO KEEP EVERYTHING ON TRACK, AND SHOW-STOPPING FLASH MOB DANCERS THAT SURPRISE AND DELIGHT—OUR TEAM MAKES EVERY MOMENT UNFORGETTABLE.

DJ'S

- SPINNING THE PERFECT SOUNDTRACK, KEEPING THE ENERGY HIGH AND THE DANCE FLOOR ALIVE ALL NIGHT.

DANCE FLASH MOB

- SURPRISE, DELIGHT, AND ENERGIZE YOUR EVENT WITH A HIGH-IMPACT, CROWD-PLEASING PERFORMANCE.

HOSTS/MC'S

- CHARISMATIC, ENGAGING, AND KEEPING YOUR EVENT FLOWING SMOOTHLY FROM START TO FINISH.

PROMO STAFF

OUR DEDICATED PROMO STAFF ARE ENERGETIC, APPROACHABLE, AND FULLY TRAINED TO REPRESENT YOUR BRAND WITH PROFESSIONALISM AND ENTHUSIASM. WHETHER ENGAGING WITH CUSTOMERS, DISTRIBUTING MATERIALS, OR CREATING A MEMORABLE FIRST IMPRESSION, THEY KNOW HOW TO CONNECT WITH AUDIENCES AND LEAVE A LASTING IMPACT. WITH STRONG COMMUNICATION SKILLS AND A PASSION FOR DELIVERING EXCEPTIONAL EXPERIENCES, OUR TEAM ENSURES YOUR PROMOTIONS STAND OUT AND ACHIEVE MAXIMUM RESULTS.

HERE ARE JUST SOME OF THE BRANDS MEMBERS OF OUR TEAM HAVE REPRESENTED:





STAFF TRAINING

RUBY REIGN EVENTS PROVIDES PROFESSIONAL STAFF TRAINING FOR VENUES, SPECIALISING IN BAR OPERATIONS AND MIXOLOGY. OUR STRUCTURED PROGRAMS ENSURE TEAMS DEVELOP THE SKILLS, PRODUCT KNOWLEDGE, AND SERVICE STANDARDS REQUIRED TO DELIVER A SEAMLESS GUEST EXPERIENCE, ELEVATE BRAND REPUTATION, AND DRIVE CUSTOMER SATISFACTION.

01

COMPREHENSIVE BAR SKILLS

FROM BAR SETUP TO SPEED OF SERVICE, STAFF GAIN PRACTICAL KNOWLEDGE TO RUN EFFICIENT OPERATIONS.

02

EXPERT MIXOLOGY TRAINING

TEAMS LEARN CLASSIC TECHNIQUES AND TRENDING COCKTAILS TO ELEVATE DRINK MENUS.

03

CUSTOMER SERVICE EXCELLENCE

FOCUSED TRAINING ON GUEST INTERACTION, UPSELLING, AND DELIVERING PREMIUM EXPERIENCES.

04

TAILORED TO YOUR VENUE

PROGRAMS ARE CUSTOMISED TO ALIGN WITH YOUR VENUE'S STYLE, STANDARDS, AND BRAND IDENTITY.

WHAT OUR CUSTOMERS SAY

OUR CUSTOMERS LOVE US, AND THE REVIEWS SPEAK FOR THEMSELVES! RATED 5 STARS ACROSS ALL PLATFORMS, WE CONSISTENTLY DELIVER EXCEPTIONAL SERVICE, ATTENTION TO DETAIL, AND EXPERIENCES THAT LEAVE A LASTING IMPRESSION. FROM START TO FINISH, EVERY INTERACTION IS DESIGNED TO EXCEED EXPECTATIONS, AND OUR CLIENTS KEEP SHARING THEIR GLOWING FEEDBACK. CHECK OUT A FEW OF OUR RECENT REVIEWS BELOW AND SEE WHY PEOPLE KEEP COMING BACK. WE'RE COMMITTED TO MAKING EVERY EXPERIENCE NOTHING SHORT OF OUTSTANDING!



ALEXANDRA (WEDDING)

TO SAY WE WERE BLOWN AWAY IS AN UNDERSTATEMENT, THE WHOLE TEAM WERE FANTASTIC FROM START TO FINISH! THERE WERE SO MANY MOVING PARTS TO OUR WEDDING WITH CANAPES, A BAR WITH LOTS OF DRINKS AND COCKTAILS, SALAD TABLES, DESSERT TABLES AND ALL ON ONE OF THE HOTTEST DAYS OF THE YEAR. THE TEAM TRULY WENT ABOVE AND BEYOND, EVEN RUNNING TO THE SHOP TO TOP UP ON ICE AND DRINKS WE HAD RUN OUT OF. I CANNOT BELIEVE HOW HARD THEY WORKED AND I WILL BE RECOMMENDING THEM TO EVERY PERSON I KNOW WHO IS LOOKING TO HOST A SIMILAR PARTY. ALL OF OUR GUESTS WERE COMING UP TO US AND COMMENTING HOW LOVELY AND HELPFUL ALL THE STAFF MEMBERS WERE, BEYOND OUR WILDEST EXPECTATIONS - THANK YOU TEAM!!!



GEORGE H (WEDDING)

WHERE DO I START?! SINCE THE MOMENT THE STAFF ARRIVED, THEY WERE EXTREMELY ON THE BALL, AND PUT OUR NEEDS AT THE FOREFRONT OF THEIR MINDS DESPITE NO GUESTS HAVING ARRIVED TO OUR EVENT YET, AND SETTING UP PURELY FROM PHONE CALLS IN THE BUILD-UP TO THE WEDDING! THROUGHOUT THE NIGHT, THEY WERE ATTENTIVE, AND EVEN DID SMALL DRINKS AND ICE RUNS WHEN NEEDED. THEY WERE ALL EXTREMELY POLITE, CARING, ATTENTIVE, AND UNDERSTANDING OF EVERYTHING WE ASKED. SPECIAL THANKS GOES TO DAN, WHO KEPT IN TOUCH WITH US THROUGHOUT THE NIGHT FOR ANYTHING THAT WE NEEDED, AND NO DETAIL WAS FORGOTTEN! I WOULD HIGHLY RECOMMEND USING RUBY REIGN EVENTS LTD FOR ANY EVENT, AND WE'LL CERTAINLY BE USING THEM AGAIN IN FUTURE!



SOCIAL MEDIA



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